



MARKET ANNOUNCEMENT

## HT&E appoints Belinda Rowe as Non-Executive Director

**SYDNEY, 5th February 2019** – HT&E Limited [ASX: HT1] today announced the appointment of Belinda Rowe as a Non-Executive Director, effective immediately.

HT&E Chairman, Hamish McLennan, said Belinda's breadth of experience working across the communications and media industry in a number of global roles would be very beneficial to HT&E's plans and strategic direction.

"Belinda has a unique set of skills for the Australian market given her successful career as one of the top global executives at Publicis Media, the third largest media communications group in the world. She has both built and run global media businesses that are important and valuable attributes to HT&E, and we look forward to working alongside her," Mr McLennan said.

Belinda has a strong understanding across international marketing, communication, media and digital having developed a business and digital transformation capability and successful client practice in her global role at ZenithOptimedia. She also recently created a unique content marketing business across 32 markets within Publicis Media advising on digital capabilities including programmatic, content, mobile, social and the application of data and technology.

Belinda has been based in the UK for the last 9 years and was a key member of the Global Management Executive team of Publicis Media and ZenithOptimedia, as well as chairing the UK leadership team of CEO's of all the Publicis Media businesses. Prior to moving to the UK in 2009 Belinda was CEO of ZenithOptimedia, part of Mojo - an iconic communications group, for 10 years in Australia.

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For further information, please contact:

Peter Brookes, Citadel-MAGNUS, +61 407 911 389, [pbrookes@citadelmagnus.com](mailto:pbrookes@citadelmagnus.com)

Helen McCombie, Citadel-MAGNUS, +61 411 756 248, [hmccombie@citadelmagnus.com](mailto:hmccombie@citadelmagnus.com)